

## SHANA VP

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LOCATION: KANNUR, KERALA

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### Career objective

- Aspiring Digital Marketing Strategist with expertise in SEO, Social Media Marketing, Content Marketing, and WordPress. Passionate about helping businesses grow their online presence through data-driven digital marketing strategies.
- Motivated and enthusiastic BCA student seeking an entry-level position in the IT or education sector.

### Education

DIGITAL MARKETING TRAINING	OPENTUTOR digital academy kannur	PURSUING
BACHELOR OF COMPUTER APPLICATION (BCA)	ITM college of arts and science Mayyil KANNUR UNIVERSITY	87.72% DISTINCTION
HIGHER SECONDARY(PLUS TWO)	St.Teresas Anglo Indian higher secondary school kannur(2021-23)	95%
SSLC(10th)	St.Teresas Anglo Indian higher secondary school kannur(2020)	FULL A+

### Skills

- Effective Communication
- DIGITAL MARKETING SKILLS – SEO, SMM, Content marketing, Wordpress ,Website Development Content Creation Graphic Designing
- TECHNICAL SKILLS: Programming languages-JAVA ,C ,PYTHON, C++, Web technology-HTML,CSS,Database-Mysql
- Leadership & Team coordination
- Analytical thinking

### Projects completed

Personal Digital Marketing Portfolio Website

- Designed and developed a personal portfolio website, Implemented SEO best practices and keyword optimization. Created user-friendly website content and structure.

Fake link detection website (academic project)

- Developing a web-based tool that identifies and warns users about malicious or fraudulent URLs. Designed to enhance Cyber Security awareness and prevent phishing attacks.

### Languages known

- English
- Malayalam
- Hindi
- Arabic ( Reading & Writing)

### Interests and hobbies

- Digital Marketing, Web Development, Content Creation, Graphic Design Blogging, Creative Writing, Malayalam Poetry, Arabic Calligraphy, Drawing, journaling